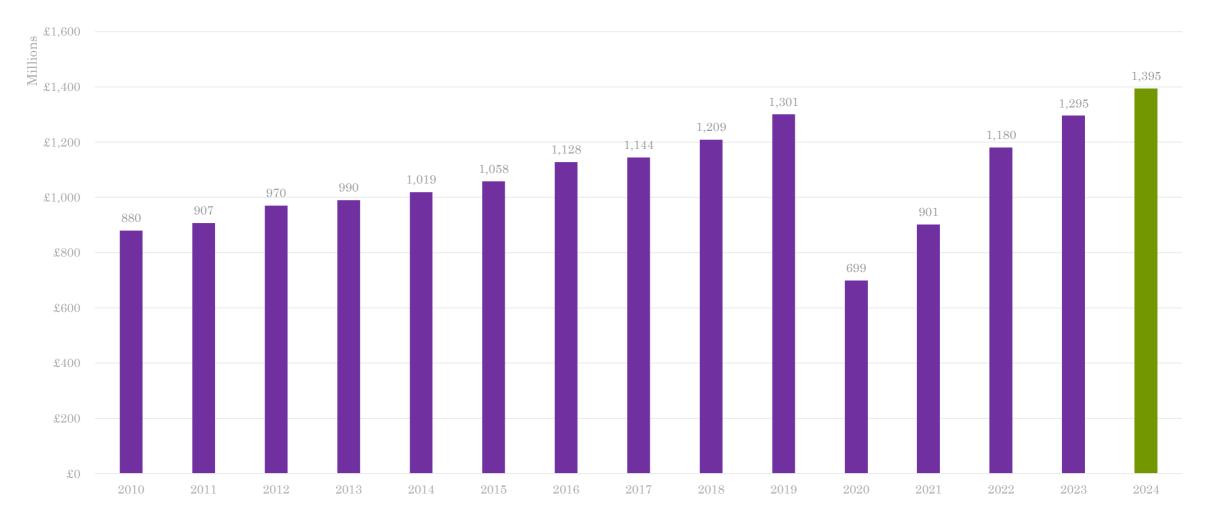
# **UK Out of Home Revenue**



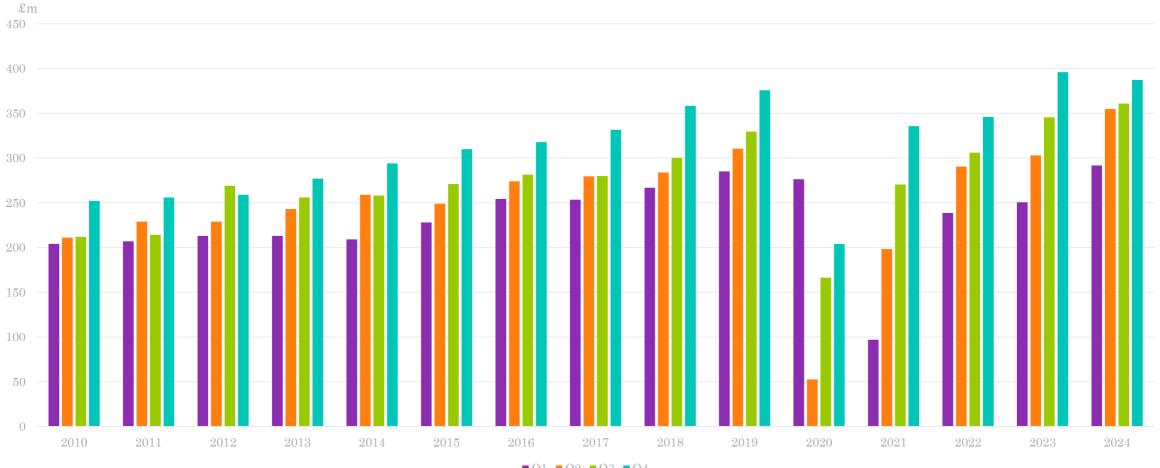
#### **UK Out of Home Advertising Revenue**







### **UK Out of Home Revenue by Quarter**

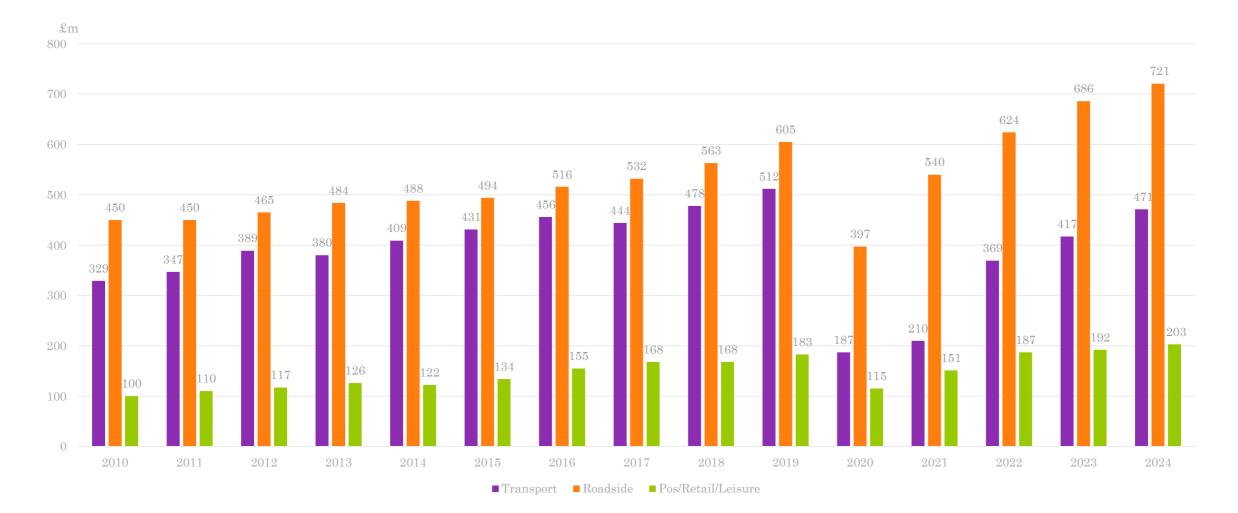


■Q1 ■Q2 ■Q3 ■Q4





# **UK Out of Home Advertising Revenue Split by Environment**



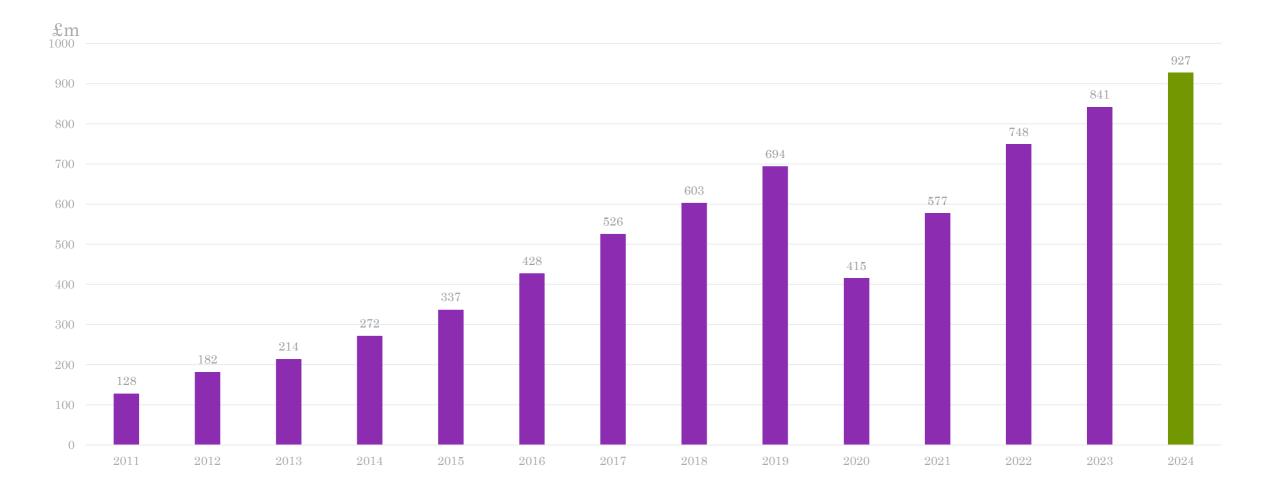




# **UK Digital Out of Home Revenue**



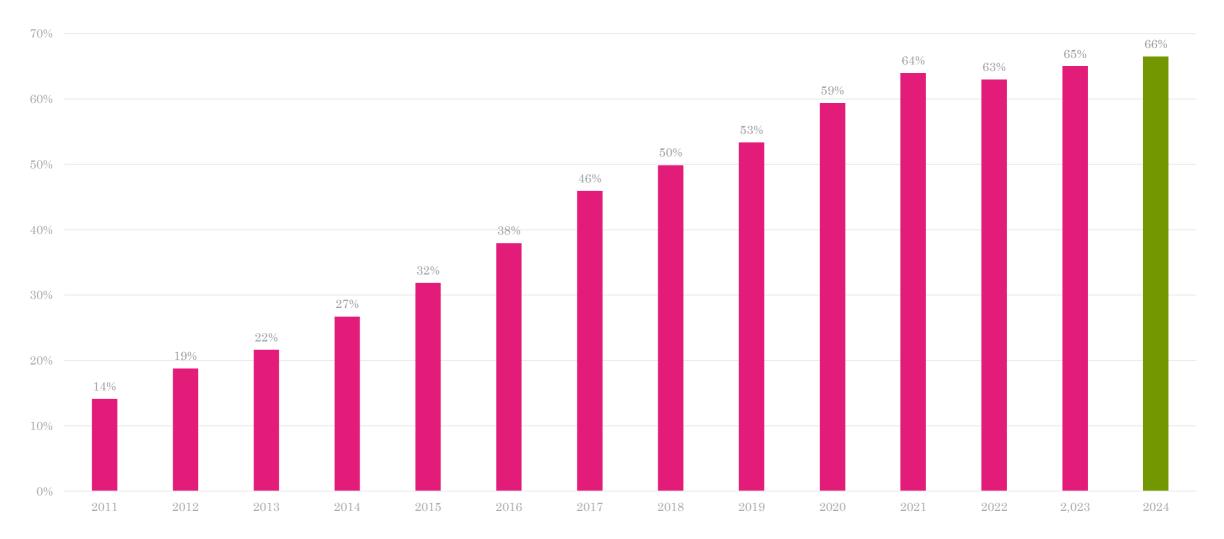
# **UK Digital Out of Home Revenue**







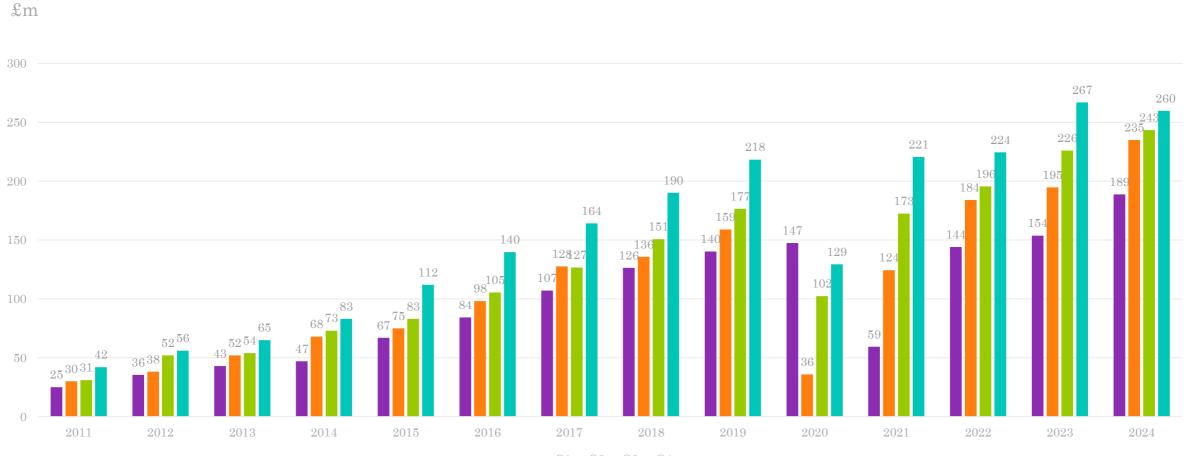
### UK Digital Out of Home Revenue as a % Share of Total Out of Home Revenue







#### **UK Digital Out of Home Revenue by Quarter**

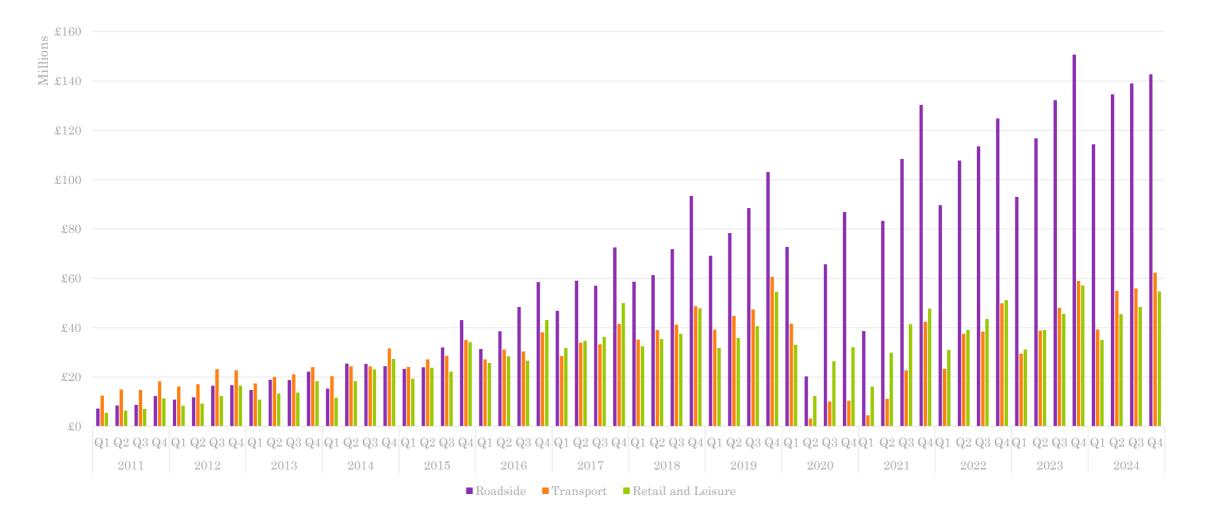


■Q1 ■Q2 ■Q3 ■Q4





#### **UK Digital Out of Home Revenue by Quarter and Environment**





#### **Disclaimer**

Outsmart has retained PricewaterhouseCoopers LLP (the UK firm) ('PwC') to compile the OOH industry revenue figures collected from its members and to deliver to Outsmart the topline figures collated from this review; PwC has not verified the information which it received from respondents, and provides no opinion or other form of assurance with respect to such information.

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